



2025 NATIONAL ATRA FINALS

BRIDGEMAN PARK SPORTING COMPLEX, CAPELLA

SAVE THE DATE: 1-5 OCT 2025!

2025 PHOTOGRAPHY TENDER

INTRODUCTION

This tender is for the professional photography services for the 2025 ATRA National Finals to be held in Capella QLD between 1-5 October 2025. The selected event photographer will play a pivotal role in capturing all of the action and presentations during the National Finals, including spectator engagement and other tasks as requested.

SCOPE OF WORK

The scope of work for the selected event photographer will encompass the following responsibilities and requirements:

- ✦ Delivering high-quality, professional photographs that effectively capture the skills of our competitors and the action of our events.
- ✦ Ensuring a quick turnaround time for a selection of key images for immediate use across our social media channels, followed by a comprehensive set of edited images for future use in promotional activities of the Australasian Team Roping Association (ATRA).
- ✦ Working closely with our Marketing Team to understand specific photography needs, including key individuals, events, or moments to be highlighted.
- ✦ Adhering to all safety and ethical guidelines while navigating the event, especially around live animals and during competition.
- ✦ The photographer will be expected to deliver digital copies of all photographs, with rights for unrestricted use by the ATRA. The ability to offer additional services such as reels, video content and online galleries would be advantageous.

TENDER SUBMISSION REQUIREMENTS

Submissions should include:

- ✦ A portfolio showcasing previous work, particularly in timed events or similar events.
- ✦ A detailed quotation including pricing structure.
- ✦ Availability for the specified dates of the event.
- ✦ Outline of equipment and backup provisions to ensure uninterrupted service.
- ✦ Any additional services offered, such as reels, video content and online galleries.
- ✦ Proposed charging structure for competitors and spectators to purchase directly from the event photographer following the 2025 ATRA National Finals.



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EVALUATION CRITERIA

Tender submissions will be evaluated based on:

- ✦ Quality and relevance of the portfolio.
- ✦ Competitive pricing.
- ✦ Experience in timed events or similar events.
- ✦ Availability and flexibility.
- ✦ Quality of equipment and contingency plans.

SUBMISSION PROCEDURE

Tenders must be submitted electronically to admin@teamroper.com.au. This Tender will close midnight on Sunday, 13 April 2025.

TERMS AND CONDITIONS

- The tender is subject to standard procurement policies.
- The contract will be awarded for the specified event only.
- The photographer must comply with all local regulations and carry appropriate insurance.
- Payment terms will be negotiated with the successful applicant.

FURTHER INFORMATION

Please contact Head Office on 0488 471 069 or email admin@teamroper.com.au.